

21 DAYS. UNLIMITED POSSIBILITIES.

Introducing YWCA Glendale's 21 Day
Racial Equity & Social Justice Challenge

January 18 - February 7, 2021

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**WE INVITE YOU TO BECOME A COMMUNITY AMBASSADOR FOR
THE 21 DAY RACIAL EQUITY & SOCIAL JUSTICE CHALLENGE**

**ADVANCING
RACIAL EQUITY
AND SOCIAL
JUSTICE**

WHY BECOME A COMMUNITY AMBASSADOR?

- **Your organization is committed to building a more just and equitable society where everyone can thrive.**
- **Your organization wants to join YWCA Glendale in the work to create safe and inclusive environments.**
- **Your organization wants to support its constituents in building anti-racist knowledge, behaviors, and skills.**

The 21-Day Challenge was created to help people better understand how racial inequity and social injustice impacts our community.

The challenge is designed to provide participants daily tasks via email that include activities such as reading an article, listening to a podcast, and reflecting on personal experiences. By addressing issues of race, power, privilege and leadership we can connect with others to identify ways to dismantle racism and other forms of discrimination.

WHAT HAPPENS WHEN YOU BECOME A COMMUNITY AMBASSADOR?

- **Your name and logo is listed on the 21 Day Challenge Website.**
- **Your participation is acknowledged on YWCA Glendale's social media channels.**
- **You have the opportunity to promote the partnership.**
- **You will receive social media toolkit to promote the Challenge and its content.**

To confirm your participation, please contact Hasmik Burushyan at hasmikburushyan@glendaleywca.org or (818) 588-5233.

Donations in support of this campaign can be made at bit.ly/21DayYWCAChallenge.